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Smash a BMW to support Animal Rescue

Animal Shelter will receive half the proceeds of event

Jennifer Brown / Staff Reporter

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In preparation for Greek Week, a "Car Smash" of a BMW will take place on the South Quad today from 11 to 4 p.m. today.

Lambda Chi Alpha has chosen the Coles County animal shelter, County Animal Rescue and Education, as their charity, and intends on donating half of their proceeds to cause. The other half will go towards supporting their fraternity house.

"We looked around for organizations that were looking for a little help," said Dirk Bennett, president of the fraternity.

After seeing an article in The Daily Eastern News about the animal shelter entering a contest for prize money, the fraternity followed up with the shelter.

"After that, it was a no brainer," Bennett said. "They need money for supplies such as newspaper, pet food, grooming and cleaning products, as well as just general upkeep expenses." The shelter has a limited amount of volunteers and is always looking for good assistance. The fundraiser on campus is expected to raise \$500 to \$1000 for the shelter.

Brain Bates, vice president of community service, donated the BMW used in the fundraiser to the fraternity. He's a Charleston driver's education instructor who has several older vehicles at his home, and he sold it to the fraternity for \$1.

Lambda Chi Alpha will offer a sledgehammer to anyone that comes to the event, along with a few surprises. Students are urged not to bring their own items to use on the BMW.

"Our plan is to ask for \$3 per student to have 1 minute go at the car," Bennett said. "However, we don't look to turn anyone away; so even if you don't have \$3, come by and we will be happy to work something out."

Additional donations will be appreciated, and the fraternity will feature an informational table with information about the animal shelter.

Jennifer Brown can be reached at 581-7942 or jebrown2@eiu.edu.

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