

# How do you Myspace?

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The Myspace frequently used by teens and college students may be changing. It's soon to make its introduction to the cell phone community. News Corp., who owns Myspace, is enabling their service on cell phone carriers with advertisements picking up the majority of the costs.

For each visitor to the website, two ads will be placed on the site: a banner and a text snippet. These

are fees that Myspace is picking up that'll leave money in the consumer's pocket; good news for the heavy Myspace user.

This service will be offered soon to the average cell phone subscriber. If you're an AT & T subscriber, you're probably familiar with it already. This service has been around since December 2006 at the cost of \$1.99/month. For the rest of us, we'll have some

waiting to do for Myspace to be picked up by such carriers as Verizon, Sprint, and T-Mobile.

The phone version is expected to be as successful as the online version, but with less features. Users will be able to send and receive messages, comments and blogs. While users may not receive from the social network, the carrier fees may be hefty. Myspace is successful, and users have to be weary of the costs.